

# Racial & Ethnic Perceptions Survey

Welcome to our survey! We are Brooke and Valerie, preparing a Capstone project at California State University Monterey Bay on the perceptions of race and ethnicity in both America and Japan. This survey is 100% anonymous, and personal information will not be collected or used. Please answer the questions thoroughly and honestly, to the best of your abilities. Thank you for your participation!

\* Indicates required question

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## Background Questions

### 1. Gender \*

*Mark only one oval.*

- Female
- Male
- Non-Binary
- Prefer not to say
- Other: \_\_\_\_\_

### 2. Year/Grade \*

*Mark only one oval.*

- Freshman
- Sophomore
- Junior
- Senior
- Year 5 or more

## 3. Race

\*

If you're multi-racial, please select "other" and describe your race.

*Mark only one oval.*

- White/Caucasian
- Asian/Pacific Islander
- Indigenous (i.e. Native American, Hawaiian, Alaskan, etc.)
- Black/African American
- Hispanic/Latinx
- Other: \_\_\_\_\_

***Please continue to the next section***

## Section 1

Please answer the following questions, based on your personal beliefs and/or perceptions, as honestly as possible. Remember, this survey is completely **ANONYMOUS**, and answers cannot be traced back to you.

## 4. 1. How much do you agree with the following statement?

\*

"I believe Eurocentric beauty standards to be considered beautiful. (e.g. light skin, light hair, light eyes, etc.)"

*Mark only one oval.*

- Strongly agree
- Agree
- Disagree
- Strongly disagree

5. 2. How much do you agree with the following statement? \*

"Light eye colors, such as blue, green, and grey, are more preferable in beauty standards for American society."

*Mark only one oval.*

- Strongly agree
- Agree
- Disagree
- Strongly disagree

6. 3. How much do you agree with the following statement? \*

"Lighter skin is more preferable in American society for beauty."

*Mark only one oval.*

- Strongly agree
- Agree
- Disagree
- Strongly disagree

7. 4. Have you used any of the following products to look more attractive? Check all that apply. \*

*Check all that apply.*

- Colored contact lenses
- Skin whitening products
- Tanning salons
- Hair bleach and/or dye
- Lip plumping lip gloss
- I don't use any of these products
- Other: \_\_\_\_\_

8. 5. How much do you agree with the following statement? \*

"In America, people of Caucasian descent have more success in higher positions of power than people of color.

e.g. Doctors, lawyers, CEOs, politicians, etc."

*Mark only one oval.*

- Strongly agree
- Agree
- Disagree
- Strongly disagree

9. 6. How fairly do you believe that minorities are treated in America? \*

*Mark only one oval.*

- Very fair
- Fair
- Somewhat fair
- Unfair
- Very unfair

10. 7. How often do you see people of color in leadership positions, i.e. manager, politician, CEO, etc? \*

*Mark only one oval.*

- Always
- Often
- Sometimes
- Rarely
- Never

**Please continue to the next section**

Section 2

Please answer the following questions, based on your personal beliefs and/or perceptions, as honestly as possible. Remember, this survey is completely **ANONYMOUS**, and answers cannot be traced back to you.

11. 8. How much do you agree with the following statement? \*  
 "In the past, I have found myself relying on my own race over others."

*Mark only one oval.*

- Strongly agree
- Agree
- Disagree
- Strongly disagree

12. 9. Which of the following races does your society perceive embodying the following characteristics the most? \*

*Mark only one oval per row.*

|                            | White/Caucasian       | Asian/Pacific Islander | Indigenous            | Black/African American | Hispanic/Latinx       |
|----------------------------|-----------------------|------------------------|-----------------------|------------------------|-----------------------|
| <b>Humble</b>              | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> |
| <b>Academically gifted</b> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> |
| <b>Athletically gifted</b> | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> | <input type="radio"/>  | <input type="radio"/> |

13. 10. How many of your friends/acquaintances are people of color? \*

*Mark only one oval.*

All

Majority

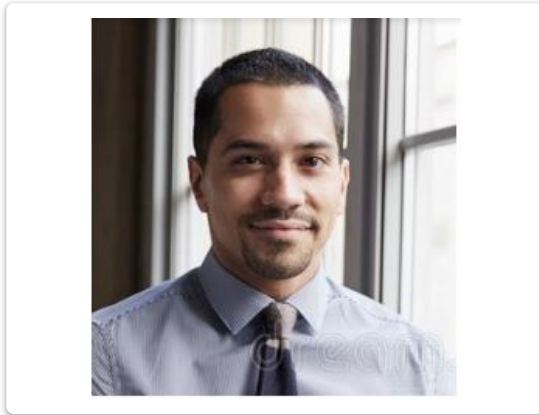
About half

Few

None

14. 11. Which of the following men would you most rely on? \*

Mark only one oval.



1



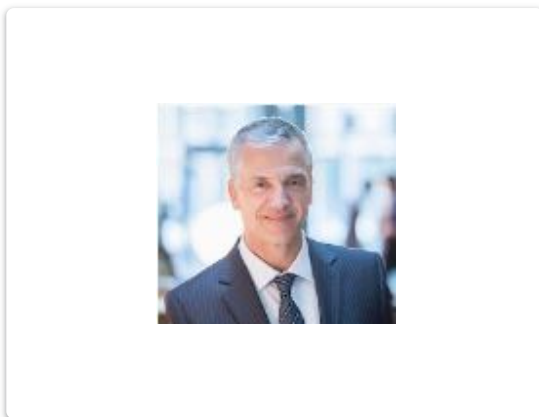
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3



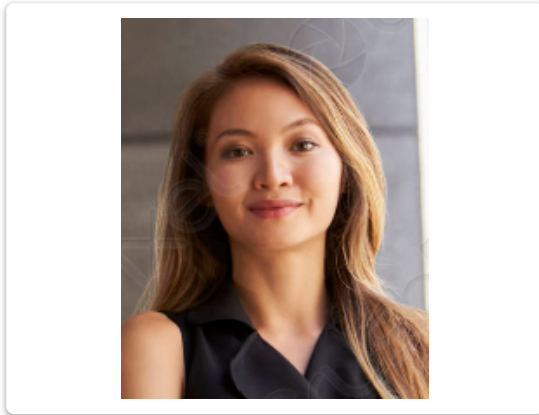
4



5

15. 12. Which of the following women do you perceive as most humble? \*

Mark only one oval.



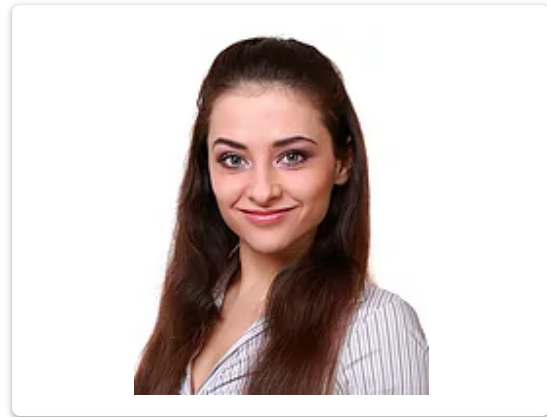
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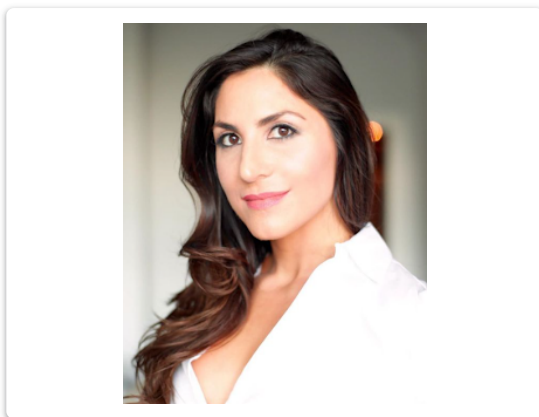
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16. 13. Which of the following women do you perceive as most academically inclined? \*

Mark only one oval.



1



2



3



4



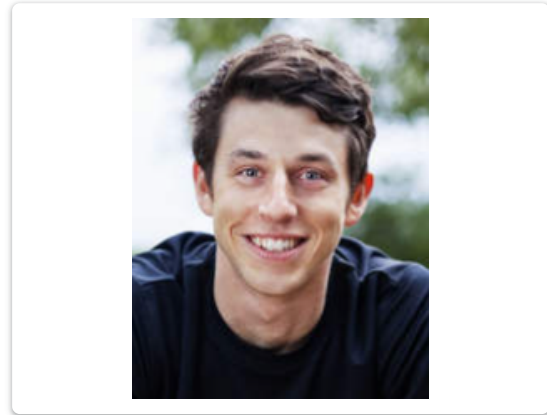
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17. 14. Which of the following men do you perceive as most athletic? \*

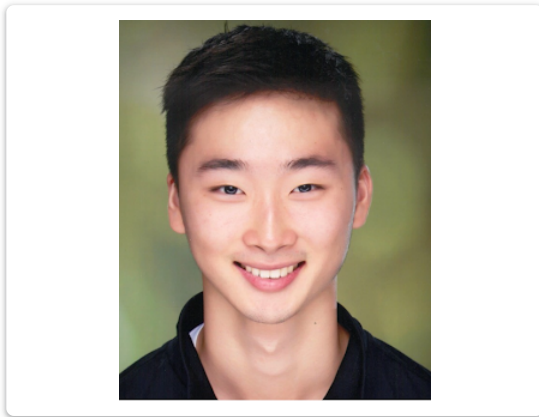
Mark only one oval.



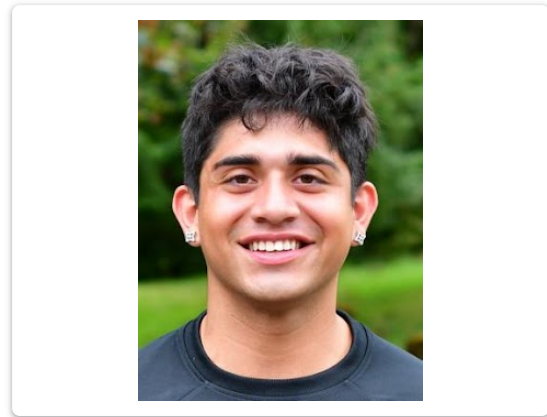
1



2



3



4



5

**Please continue to the next section**

**Section 3**

Please answer the following questions, based on your personal beliefs and/or perceptions, as honestly as possible. Remember, this survey is completely **ANONYMOUS**, and answers cannot be traced back to you.

18. 15. Where do you **primarily** get your information on current racial or ethnic world issues? (e.g. Black Lives Matter movement, Anti-Asian hate crime movement, etc.) \*

*Mark only one oval.*

- Friends
- Family
- School/Classes
- Social Media (Twitter, Instagram, Snapchat, Tik Tok, etc.)
- Youtube
- TV/Radio
- Newspaper
- Other: \_\_\_\_\_

19. 16. How much do you agree with the following statement? \*

My family members have made negative remarks about people from other countries, ethnicities, or races.

*Mark only one oval.*

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree

20. 17. How well did the American school system teach an unbiased and honest portrayal of other ethnic groups' history, cultures, and lifestyles? \*

Mark only one oval per row.

|                           | Very Well             | Somewhat Well         | Not Well              | Very Poorly           | N/A                   |
|---------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <b>Middle School</b>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| <b>High School</b>        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| <b>College/University</b> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

21. 18. How often in your life have you described someone's cultural clothing, ethnic food, hairstyles, or makeup, as "strange, weird, or unusual"? \*

(e.g. Japanese person wearing a kimono, Black or African American people with box braids or locks, food with ingredients considered strange to your culture/society, etc.)

Mark only one oval.

- Frequently
- Sometimes
- Rarely
- Not at all

22. 19. How much do you agree, that you are likely to be influenced by the opinions and comments made by friends? \*

For example, Your close friend A thinks B is weird, therefore you believe B is also weird.

*Mark only one oval.*

Very Likely

Likely

Not Likely

Not At All

23. 20. How likely have the political views most common in the area you grew up, affected how you perceive other ethnicities? \*

*Mark only one oval.*

Very Likely

Likely

Unlikely

Very Unlikely

24. 21a. How often have you seen a racially insensitive caricature, in American entertainment, produced in the last 10 years? \*

*Mark only one oval.*

Always

Often

Sometimes

Rarely

Never

25. 21b. (Optional) Please briefly describe what racially insensitive caricatures you've seen.

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26. 22. How does today's media portray the following races? \*

*Check all that apply.*

|  | Very Favorably           | Favorably                | Unfavorably              | Very Unfavorably         |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>White/Caucasean</b>                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Asian/Pacific Islander</b>                                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Indigenous (Native American, Alaskan, Hawaiian, etc.)</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Black/African American</b>                                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Latinx/Hispanic</b>                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Multiracial</b>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

27. 23a. Please check all answers that apply

\*

Approximately how many times in your life have you experienced the following examples of discrimination/racism?

*Check all that apply.*

|   | Never                    | Only once                | 2 - 5 times              | 5 - 10 times             | 10+ times                |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Unlawfully stopped/searched</b>  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Police brutality</b>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Slurs or Hate Speech</b>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Bullied for your physical appearance (skin color, hair type, etc.)</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Stereotyped due to your race or ethnicity</b>                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

28. 23b. (Optional) If you have had any other memories or instances where you've personally experienced racism, microaggressions, or discrimination, please describe them below.

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29. 24. How much do you agree with the statement below? \*

My biases, associated with a specific ethnic or racial group, affect how I treat people of the ethnic or racial group; either negatively or positively.

*Mark only one oval.*

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree

**Thank you for participating!**

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